

**VFSTR DEEMED TO BE UNIVERSITY
DEPARTMENT OF MANAGEMENT STUDIES**


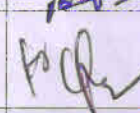
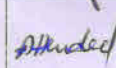
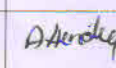

14-02-2025

MINUTES OF BOS MEETING

The Board of Studies (BoS) meeting to discuss the R25 MBA and BBA Course Structures was conducted on 14th February 2025 in hybrid mode. The meeting commenced at 2:00 PM and was hosted by the Department of Management Studies, VFSTR Deemed to be University. Participants joined both in-person and virtually through Microsoft Teams. The virtual meeting link was as follows:

https://teams.microsoft.com/join/19%3ameeting_ZTE4MmNINmOrYWMzMC00ZDJjLWlZYZetNTkyYiBjMTlhO?w%40thread.v2/0?context=%7b%22Tid%22%3a%223b0993d8-31db-4db6-b617-64ac193c7ace%22%2c%22Oid%22%3a%2252934f9c-499c-4097-b17a-39826e1f8add%22%7d

The following members were present either through offline or online:

Sl.No	Name of the Member	Designation and Address	Role	Signature
1.	Dr.Sarita Satpathy	Professor and HOD	Chairperson	
2.	Dr.K.Kalpana	Professor and Dean School of Law and Management, VFSTR	Internal Member- Ex Officio	
3.	Dr.Parthasaradhy Ramachandran	Chairman/HOD, Department of Management Studies, Indian Institute of Science(IISc), Bangalore(BHARAT) Contact No: 7411187971 E-Mail: chairman@mgmt.iisc.ac.in	External Member(Academia) (Operations & Supply chain management)	
4.	Dr.Rambir Singh Pundir	Professor, International Agriculture Business Institution, Anand Agricultural University, Gujarat(BHARAT) Contact No: 9429252540 E-Mail: rspundir@aaui.in	External Member Academia (Agriculture & Business management)	
5.	Dr.M.Punniyamoorthy	Professor, Department of Management Studies, National Institute of Technology(NIT) Trichy, Tamilnadu(BHARAT) Contact No: 9443866660 E-Mail: punniya@nitt.edu	Invited member(Research) (Data Science & Business analytics)	

6.	Dr. N.Lakshmi, MS	Professor and HOD of ophthalmology. NRI Medical College & Super Speciality Hospital, Chinakakani Mangalagiri(Md), Guntur(dt), AP(BHARAT) Contact No: 8985862619 E-Mail: laxmieye@gmail.com	External Member(Academia) and Hospital Administration)	Attended
7.	Dr.Naveen Kumar	CEO-DVC Hospital (Super Speciality). Vadlamudi, Guntur, AP. (BHARAT) Contact No :8143628336	External Member(Industry and hospital operations)	Attended
8.	Dr.B.M.Rao	Professor, Department of MBA,VFSTR	Internal Member	B.M.Rao
9.	Dr.D.Viyaya Krishna	Professor, Dean T&P	Internal Member	Dr. Viyaya
10.	Dr.Muthusamy Pachiyannan	Associate Professor, Department of R&D,VFSTR	Internal Member-Nominated by Dean R&D	m.pachiyannan
11.	Dr.K.Phani Kumar	Associate Professor, Department of MBA,VFSTR	Internal Member	Dr. Phani Kumar
12.	Dr.P.Lakshmi Narayanamma	Associate Professor, Department of MBA,VFSTR	Internal Member	P. Lakshmi
13.	Dr.MSK.Reddy	Associate Professor, Department of MBA,VFSTR	Internal Member-Nominated by Dean SLM	MSK Reddy
14.	Dr.S.Durga	Assistant Professor, Department of MBA, VFSTR	Internal Member	Durga.S.
15.	Dr.A.Sai Mani deep	Assistant Professor, Department of MBA, VFSTR	Internal Member	A.S.H
16.	Dr.S.Suneel	Assistant Professor, off campus, Hyderabad	Internal Member	Attended
17.	Dr.T.Ramesh	Professor, Director and HOD Department of Agriculture Sciences, VFSTR Deemed to be University	Internal Member	Ramesh
18.	Dr.G.Sitaramanjaneya Reddy	HOD, Department of Bio Medical Engineering	Internal Member	G. Sitaramanjaneya Reddy
19.	Dr.CH.Hymavathi	Associate Professor, Department of MBA and Deputy director, CDOE, VFSTR.	Internal Member (Online courses)	Dr. Hymavathi
20.	Dr.Bandaru Srinivasa Rao	Professor ,Department of MBA, VFSTR	Member Secretary	Dr. Bandaru Srinivasa Rao

The Chairperson of the Board of Studies (BoS) for the Department of Management Studies welcomed the members and introduced the newly inducted BoS members to the Board. The Dean-SLM extended heartfelt gratitude to the new members for their willingness to contribute their valuable expertise in designing and developing the R25 MBA and BBA curricula. The BoS Member Secretary then presented the proposed R25 MBA and BBA course structures sequentially to the Board. Following the presentations, the Board resolved as follows:

1. Agenda Point – MBA Course Structure - R25

Resolutions:

- i. **Course Replacement Recommendation** - Dr. M. Punniyamoorthy, Professor, Department of Management Studies, NIT Trichy, recommended Operations Management course for BBA and Production Management course for MBA. The BoS members reviewed the justification and approved this recommendation.
- ii. **Case Study Component Suggestion:** Dr. Parthasaradhy Ramachandran, Professor and HoD, Department of Management Studies, IISc Bangalore, and Dr. Rambir Singh P, Principal, Professor, and Dean, International Agriculture Business Management, Anand, suggested incorporating a case study component into each unit wherever feasible. The suggestion was discussed and unanimously approved for implementation.
- iii. **Capstone Project Continuation:** Dr. Rambir Singh P recommended introducing an industry-based capstone project for final-year MBA students. The HoD-MBA clarified that this practice already exists in the R22 Regulations and Curriculum and will continue to be carried forward in the R25 Regulations and Curriculum. The members acknowledged and accepted the clarification.
- iv. **Renaming of Corporate Governance Course:** Dr. K. Naveen, Chief Operations Officer, DVC Hospital, Vadlamudi, Guntur, proposed renaming the course titled "Corporate Governance" to "Corporate Governance and Law." The BoS members unanimously approved the proposal.
- v. **Evaluation through Class Participation:** Dr. K. Naveen suggested encouraging students to actively participate in class discussions and project presentations by incorporating faculty observations into formative assessments and assigning appropriate weightage to these observations. The Dean-SLM endorsed the recommendation, which was accepted for implementation.
- vi. **Inclusion of Research and Technology in Hospital Administration:** Dr. N. Lakshmi, Dean, NRI Medical College, Mangalagiri, recommended integrating research and technology components into the Hospital Administration courses. The members unanimously approved this recommendation and resolved to include the components.
- vii. **Establishing MoUs with Hospitals:** Dr. N. Lakshmi and Dr. K. Naveen recommended establishing MoUs with corporate and local hospitals to facilitate student internships and live projects, ensuring practical exposure and real-world experience for students. The BoS members unanimously resolved to implement this recommendation.
- viii. **Electives for MBA Program:** Dr. M. Puniyamoorthy recommended maintaining four courses each for both Major and Minor electives, aligning with the expected standards of employers, regulatory authorities, and educational institutions. This suggestion was reviewed and unanimously approved by the BoS members.

- ix. **Deep Learning in Data Science and Business Analytics Elective:** Dr. M. Puniyamoorthy suggested incorporating deep learning techniques such as CNN and LSTM into the Data Science and Business Analytics elective subjects. Dr. A. S. Manideep, cluster head for Data Science and Business Analytics, agreed and confirmed that these techniques would be included as part of the curriculum. The members unanimously accepted the recommendation.
- x. **Restructuring of Operations and Business Analytics Elective:** The members resolved to restructure the Operations and Business Analytics elective (R22) into two distinct electives: Operations and Supply Chain Management, and Data Science and Business Analytics, which will be offered as standalone electives in the R25-BBA curriculum.
- xi. **Functional and Sectoral Electives:** After thorough deliberations, the BoS members unanimously approved the inclusion of five functional electives (HRM, Marketing, Finance, Operations and Supply Chain Management, and Data Science and Business Analytics) and two sectoral electives (Agriculture Business Management, and Hospital Management). It was decided that students could choose either a major and minor specialization or a single specialization. However, a specialization will be offered only if a minimum of twenty students opt for it.
- xii. **Pre-Semester Concept:** The members unanimously expressed their satisfaction with the implementation of the pre-semester concept and credits proposed for the program, both at the beginning of the first year and at the beginning of the second year.
- xiii. **Proposed R25 MBA Course Structure:** The members expressed their satisfaction with the proposed R25 MBA Course Structure, describing it as well-balanced and suitable for accommodating the diverse backgrounds of students admitted into the MBA program. It was resolved to proceed with preparing the course content for the subjects included in the structure, incorporating minor modifications suggested during the BoS meeting discussion.

The deliberations of members concluded with all members commending the collaborative efforts in enhancing the course structure to meet academic and industry, research and technology blend standards and resolved to prepare course content and Regulations.

2. Agenda Point – BBA Course Structure - R25

Resolutions:

- i. **Entry and Exit Procedures for BBA Program:** Dr. Punniyamoorthy inquired about the entry and exit procedures for the BBA program, particularly concerning a learner with a qualification of 10th plus a 3-year Diploma in Engineering. The HoD and Dean-SLM clarified that the department strictly adheres to the norms set by AICTE.
- ii. **Recommendations on Industry Engagement (Industry Visits and Projects):** External members recommended incorporating industry visits and industry projects as part of student internships. They further suggested that faculty members visit industries to monitor students' internships and projects. The Dean-SLM and HoD confirmed that these practices are already in place and will continue under the R25 curriculum.

- iii. **Restructuring of Electives in the R25-BBA Curriculum:** The members unanimously resolved to restructure the existing Operations and Business Analytics elective (R22) by renaming it as two distinct electives:
- A. Operations and Supply Chain Management
 - B. Data Science and Business Analytics.

These electives will be offered as standalone options in the R25-BBA curriculum. The total number of electives in the R25-BBA curriculum will include five: HRM, Marketing, Finance, Operations and Supply Chain Management, and Data Science and Business Analytics.

- iv. **BBA-R25 Course Structure Feedback/Course Structure Review:** After thorough discussions on the proposed BBA-R25 course structure, the members unanimously agreed that it is a well-balanced structure. They recommended integrating case studies into the course content wherever possible and necessary to enhance learning outcomes.
- v. **Provision for Onward Continuation to MBA Degree (Pathway to MBA Degree):** A provision has been provided for candidates to continue to an MBA degree after successfully completing the requirements of the BBA program. For candidates who choose to exit at the end of the first year of the two-year MBA program, they will be eligible to receive a BBA (Honors) degree. The members resolved to implement this provision as part of the R25 curriculum, ensuring flexibility and seamless transition for students pursuing higher education.

3. Agenda Point – NPTEL courses

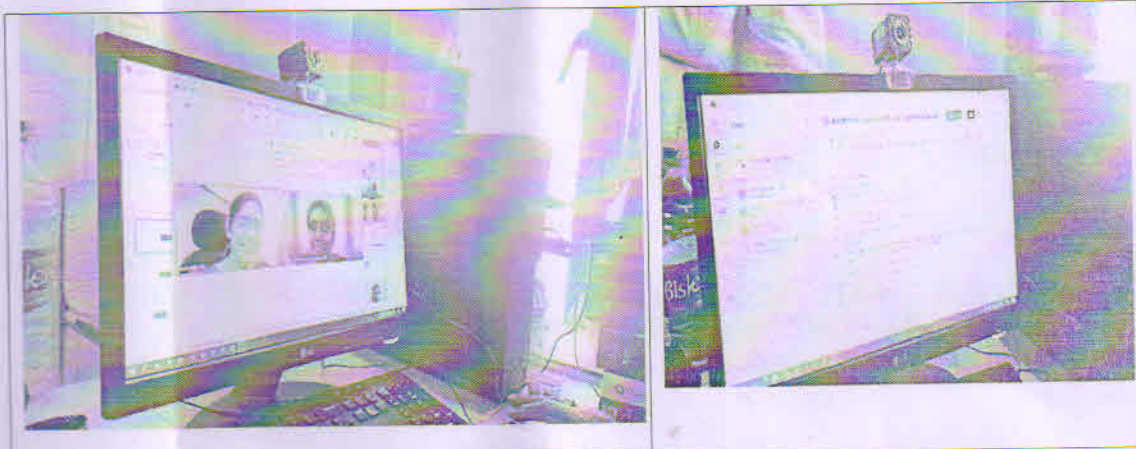
Resolutions:

- A. Dr. A. Nagabhusan, NPTEL Coordinator, presented data and analysis of students NPTEL courses of 2023-24.
- B. Dr. M. Punniyamoorthy inquired about the failure rate of students in NPTEL courses and proposed assigning internal faculty to guide students on these courses, preferably during class hours, if feasible. After deliberations, the members concurred with Dr. M. Punniyamoorthy's suggestion.

4. Agenda Point: Results

Resolutions:

- A. Mr. S. Sudhir, Assessments Coordinator, presented the results of the previous semester.
- B. The members noted that the pass percentage in certain courses was lower compared to the preceding semester. They recommended identifying the underlying causes and preparing an action-taken report to address the issue.
- C. The members resolved to look in to causes for low percentage of results and take suitable remedial action.



Screenshots of the online meeting held on 14-02-2025.

B. Srinivas Reddy
BoA

[Signature]
HOD

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